

KLAFS announces acquisition of luxury pool supplier Guncast



KLAFS, the world-leaders in the design and installation of sauna and spa facilities, has announced its acquisition of Guncast, one of the UK's most prestigious swimming pool suppliers.

Born from a partnership which began in 2016, when Guncast was chosen as a supplier of KLAFS products to the UK market, the relationship has since evolved to a marriage of the two leading wellness companies, now offering UK clients the comprehensive spa package under one roof.

Established in Germany in 1928, KLAFS is a pioneer of wellbeing facilities, taking an innovative approach to the traditional sauna, and now offering nearly 20 designs ranging from conventional log

cabins to modernist glass boxes. Beyond this, KLAFS provide the full breadth of specialist spa facilities, including steam baths, caldariums, mud baths, hamams, tepidariums, ice lounges, ice fountains and snow cabins.

Guncast was established in the 1970s with the ambition to perfect the art of luxury swimming pools, and has since been at the forefront of the revolution of the at-home wet leisure suite. Travelling the world installing the very finest pools, Guncast continues to prove integral in the development of new industry trends, whilst also responding to the ever-changing, opulent requests of clients.

Stefan Schöllhammer, CEO of KLAFS comments: "We are delighted to be welcoming Guncast into the KLAFS family. Since 2016, when we first partnered with Guncast as a supplier, we have enjoyed tremendous growth in the UK, and this partnership will help us to expand even more rapidly. In particular, we are seeing more and more clients wanting the complete spa experience, incorporating a pool, sauna and other treatment rooms. With Guncast under the KLAFS umbrella, we will be able to provide this comprehensive package in-house, streamlining the process for clients and ensuring an exceptional final design."

Jack Harding, CEO of Guncast comments: "This deal weds together two brands that share the same philosophy and DNA, delivering projects driven by luxury and quality. After five years as a KLAFS partner, this next step feels like a natural progression. We look forward to sharing our continuing success and growth together for many more decades."

KLAFS and Guncast deliver wellness facilities across luxury hotels, private residences, commercial spas and high-end residential developments.

Coinciding with this announcement, Guncast is launching a new office and showroom in Cheshire in October 2021, extending their luxury wellness brand & services across the UK.

For more information, visit: www.klafs-uk.com

Images:

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In central London, Guncast installed two bespoke luxury swimming pools, a KLAFS sauna MATTEO THUN and a steam bath by KLAFS to the highest standard.



Those looking for relaxation will find it in this beautifully designed country house. The high-quality pools by Guncast convince with clear design and great individuality.



With attention to detail, Guncast's high-end pools are manufactured to the highest quality standards.

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